

Twelve Months to Better Balance 2012 Calendar Custom Imprint Order Form

Order online at www.ptwa.org/betterbalance.html

Company/Client Name (as it should appear on acknowledgements): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

If you were referred by a non-profit or government organization, please tell us who: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Quantity	Price (ea)	Quantity	Description	Subtotal
50-99	\$2.00		x \$ _____ price per piece	\$ _____
100-199	\$1.75		Shipping and handling 50-100: \$25; 101-250: \$50; 251-500: \$75; 501 or more: please call for custom shipping quote OR <input type="checkbox"/> Free shipping in Olympia, Lacey or Tumwater <input type="checkbox"/> We are outside the Olympia area but will pick up our order	\$ _____
200+	\$1.00			
Order in quantities of 50 Max. quantity 10,000				
			Total	\$ _____

Deadline:

July 1, 2011 — Final date to order and pay for custom imprints, provide logos and other imprint information.

Email black and white logos in EPS format and text to marketing@ptwa.org.
See Custom Imprint Artwork Guidelines for more information

PREPAYMENT IS REQUIRED. All rates are net.

Total: \$ _____ Check enclosed — payable to **PTWA (project manager)** Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

Custom Imprint Artwork Guidelines

Custom imprint area: four lines of type, maximum of 50 characters per line, logo imprint area 1-1/2" x 3", black type only. Logo should be EPS file. A minimum \$10 charge will apply to recreate logos not in the proper format. Email logo and copy, as you wish it to appear, to marketing@ptwa.org. Proofs will be provided via email. Calendar staff is not responsible for errors if advertiser fails to approve or correct the proof. Custom imprints appear in black and white, design of imprints (font, alignment, etc.) is at the sole discretion of calendar staff.

Cancellations and Refunds

Cancellations received by June 1, 2011 will receive a full refund, less a \$50 service fee. Cancellations received between June 2 and July 1, 2011 will receive a 50 percent refund. No cancellations after July 1, 2011.

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Don't have a business to order large quantities of calendars for? Just want a few for family or friends? No problem. PTWA is offering the option to add calendars to its run. These calendars will have the PTWA custom imprint and you can choose from two options:

Option one: Pay \$2 per calendar and pick your calendars up at the PTWA office in Olympia or at 2011 Fall Conference, Oct. 28–29 at the Greater Tacoma Convention & Trade Center

Option two: Pay \$3 per calendar and have them shipped to you

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Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____

Email: _____ Web Address: _____

To order, choose one of the following options:

Option one I will pick up my order at: PTWA office 2011 Fall Conference

Quantity	Price	Total
	x \$2 each	

Option two: I would like my order shipped to me

Quantity	Price	Total
	x \$3 each	

Quantities are limited. Calendars will be sold in a first-come, first served basis.

PREPAYMENT IS REQUIRED. All rates are net.

Total: \$ _____ Check enclosed — payable to PTWA (project manager) Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

Custom Imprint Information

Calendars ordered as part of the PTWA's run will have PTWA's custom imprint with the association's logo and contact information. The custom imprint appear in black and white, design of imprints (font, alignment, etc.) is at the sole discretion of calendar staff. If you would prefer to have calendars created with your organization's custom imprint, please email marketing@ptwa.org for more information or visit www.ptwa.org/betterbalance.html

Cancellations and Refunds

Cancellations received by June 1, 2011 will receive a full refund, less a \$10 service fee. Cancellations received between June 2 and July 1, 2011 will receive a 50 percent refund. No cancellations after July 1, 2011.