

Twelve Months to Better Balance 2011 Calendar Sponsorship Order Form

Company/Client Name (as it should appear on acknowledgements): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Order online at www.ptwa.org/betterbalance.html

MONTH PRESENTER \$1,250 (WxH: 2" x 1")
Month(s) I would like to purchase: _____

PAYDAY.....\$750 (WxH: 1" x .5")
Payday(s) I want to purchase: _____

HAPPY HOLIDAYS \$750 (WxH: 1" x .5")
Holiday(s) I would like to purchase: _____

TGIF \$300 (WxH: 1" x .5")
Friday(s) I want to purchase: _____

SPONSOR THE MOON \$750 (WxH: 1" x .5")
Moon(s) (full or new, month) I want to purchase: _____

If you were referred to this program by a government or non-profit organization, please tell us who referred you:

Sponsorship Category Buyout

All 12 Months \$10,000

All 12 Paydays \$5,000

All 27 Happy Holidays..... \$15,000

All 52 TGIFs \$10,000

All 25 Sponsor the Moons..... \$12,000

Deadlines:

June 15, 2010 — Final date to order and pay for sponsorships; final date to provide logos

July 1, 2010 — Final date to order and pay for custom imprints, provide logos and other imprint information

Prepayment Required

Total: \$ _____ Check enclosed — payable to **PTWA (project manager)** Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

Sponsorship Cancellations and Refunds

Cancellations received by June 15, 2010 will receive a full refund, minus a \$50 service charge. Cancellations between June 16 and July 1, 2010 will receive a 50 percent refund. No cancellations after July 1, 2010.

Sponsorship Artwork Guidelines

Email an EPS file of your black and white company logo to marketing@ptwa.org for inclusion in the calendar. A minimum \$10 charge will apply to recreate logos not in the proper format. Sponsors are responsible for the delivery of materials to PTWA and all costs incurred as a result of delivery. Except for custom imprints, sponsorship proofs will not be provided. Positioning of artwork will be at the exclusive discretion of calendar staff.

A project of the Thurston County Fall Prevention Coalition and managed by the Physical Therapy Association of Washington.
Contact PTWA at marketing@ptwa.org, 360-352-7290, ext. 12, 800-554-5569, ext. 12 or by fax 360-352-7298.

Twelve Months to Better Balance 2011 Calendar Custom Imprint Order Form

Company/Client Name (as it should appear on acknowledgements): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

If you were referred by a non-profit or government organization, please tell us who: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Section A: Sponsors Only (to be used in conjunction with purchases of Month, Happy Holidays, Sponsor the Moon, Payday and TGIF sponsorships. For all other orders, please use Section B.)

Amount of sponsorships purchased: \$ _____

Quantity	Description	Subtotal
	Number of free custom imprinted calendars desired (up to 50 for every \$1,000 of advertising purchased).	FREE
	Additional custom imprinted calendars at \$75 per 100 (order in quantities of 100, maximum of 10,000 calendars per customer)	\$
	Shipping and Handling: 50–100: \$25; 101–250: \$50; 251–500: \$75; 501 or more: please call for custom shipping quote OR <input type="checkbox"/> Free shipping in Olympia, Lacey or Tumwater <input type="checkbox"/> We are outside the Olympia area but will pick up our order	\$
	Total	\$

Section B: Non-sponsors Only

Quantity	Price (ea)
50	\$2.00
100	\$1.75
150	\$1.50
200+	\$1.00

Order in quantities of 50
Max. quantity 10,000

Quantity	Description	Subtotal
	x \$ _____ price per piece	\$
	Shipping and handling 50–100: \$25; 101–250: \$50; 251–500: \$75; 501 or more: please call for custom shipping quote OR <input type="checkbox"/> Free shipping in Olympia, Lacey or Tumwater <input type="checkbox"/> We are outside the Olympia area but will pick up our order	\$
	Total	\$

Deadlines:

June 15, 2010 — Final date to order and pay for sponsorships; final date to provide logos.

July 1, 2010 — Final date to order and pay custom imprints, provide logos and other imprint information.

PREPAYMENT IS REQUIRED. All rates are net.

Total: \$ _____ Check enclosed — payable to PTWA (project manager) Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

Custom Imprint Artwork Guidelines

Custom imprint area: four lines of type, maximum of 50 characters per line, logo imprint area 1-1/2" x 3", black type only. Logo should be EPS file. A minimum \$10 charge will apply to recreate logos not in the proper format. Email logo and copy, as you wish it to appear, to marketing@ptwa.org. Proofs will be provided via email. Calendar staff is not responsible for errors if advertiser fails to approve or correct the proof. Custom imprints appear in black and white, design of imprints (font, alignment, etc.) is at the sole discretion of calendar staff.

Cancellations and Refunds

Cancellations received by June 1, 2010 will receive a full refund, less a \$50 service fee. Cancellations received between June 2 and July 1, 2010 will receive a 50 percent refund. No cancellations after July 1, 2010.