

Twelve Months to Better Balance 2011 Calendar Sponsorship Order Form

Company/Client Name (as it should appear on acknowledgements): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Order online at www.ptwa.org/betterbalance.html

MONTH PRESENTER \$1,250 (WxH: 2" x 1")
Month(s) I would like to purchase: _____

PAYDAY.....\$750 (WxH: 1" x .5")
Payday(s) I want to purchase: _____

HAPPY HOLIDAYS \$750 (WxH: 1" x .5")
Holiday(s) I would like to purchase: _____

TGIF \$300 (WxH: 1" x .5")
Friday(s) I want to purchase: _____

SPONSOR THE MOON \$750 (WxH: 1" x .5")
Moon(s) (full or new, month) I want to purchase: _____

If you were referred to this program by a government or non-profit organization, please tell us who referred you:

Sponsorship Category Buyout

All 12 Months \$10,000

All 12 Paydays \$5,000

All 27 Happy Holidays..... \$15,000

All 52 TGIFs \$10,000

All 25 Sponsor the Moons..... \$12,000

Deadlines:

June 15, 2010 — Final date to order and pay for sponsorships; final date to provide logos

July 1, 2010 — Final date to order and pay for custom imprints, provide logos and other imprint information

Prepayment Required

Total: \$ _____ Check enclosed — payable to PTWA (project manager) Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

Sponsorship Cancellations and Refunds

Cancellations received by June 15, 2010 will receive a full refund, minus a \$50 service charge. Cancellations between June 16 and July 1, 2010 will receive a 50 percent refund. No cancellations after July 1, 2010.

Sponsorship Artwork Guidelines

Email an EPS file of your black and white company logo to marketing@ptwa.org for inclusion in the calendar. A minimum \$10 charge will apply to recreate logos not in the proper format. Sponsors are responsible for the delivery of materials to PTWA and all costs incurred as a result of delivery. Except for custom imprints, sponsorship proofs will not be provided. Positioning of artwork will be at the exclusive discretion of calendar staff.

A project of the Thurston County Fall Prevention Coalition and managed by the Physical Therapy Association of Washington.
Contact PTWA at marketing@ptwa.org, 360-352-7290, ext. 12, 800-554-5569, ext. 12 or by fax 360-352-7298.