



Tell PTWA members what makes you great with Legislative Session Email Sponsorships

In 30 words or less answer the question *“what makes your product or workplace so great?”* Your answer and contact information will appear at the top of a weekly legislative email written by PTWA Lobbyist Melissa Johnson that will go out to PTWA members during the legislative session. The legislative session runs from January to March 2012. Reach almost 2,000 PTWA members for as little as \$75 for one email, or order three* and save \$25!

* limited to no more than three email sponsorships per customer, per legislative session.

SPONSOR INFORMATION

Sponsor name as it should appear on signs and acknowledgements: _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

To participate, please indicate the number of emails that you would like to sponsor:

Legislative Session Email Sponsorships cost \$75 per email or three for \$200. (Rates good through December 31, 2012)

___ Number of emails I want to sponsor (limit three)

PREPAYMENT IS REQUIRED. All rates are net.

Total: \$ _____ Check enclosed — payable to **PTWA** Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

SIGNATURE REQUIRED: This company is not linked to the financial gain of its referral source(s).

Name (please print) _____ Signature (required) _____

Please note: The APTA opposes participation in services linked to the financial gain of the referral source. Because of this policy, PTWA does not accept marketing revenue from a practice if any referring practitioner has a financial interest in the PT practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

PTWA Sponsorship Guidelines

Orders will be processed upon receipt of payment. Email, mail or fax your ad text to PTWA when you place your order. Sponsors are responsible for the delivery of advertising materials to PTWA and all costs incurred as a result of delivery. PTWA will be responsible for distributing materials.