



# PTWA Legislative Impact Day Sponsorship Order Form

Rates effective June 1, 2009–May 31, 2010

Sponsor name as it should appear on signs and acknowledgements: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Mailing Address (Street/PO Box): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_ Agency Insertion Order/Reference No. (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Mailing Address (Street/PO Box): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

To participate, please choose from the following options:

Presenting Sponsor .....\$1,000  
(one spot available)  
Giveaway(s) I want to provide: \_\_\_\_\_

Pitch-A-Tent Sponsor .....\$250  
(unlimited spots available)

Buy-A-Bus Sponsor .....\$750  
(six spots available)  
Giveaway(s) I want to provide: \_\_\_\_\_

Student Lodging Sponsor .....\$100  
(unlimited spots available)

Feed-The-Masses Sponsor .....\$500  
(10 spots available)  
Giveaway(s) I want to provide: \_\_\_\_\_

**PREPAYMENT IS REQUIRED. All rates are net.**

Event Sponsorship Total: \$ \_\_\_\_\_  Check enclosed — payable to PTWA  Credit card authorization completed below

VISA or MasterCard Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expires \_\_\_\_\_ Total Authorized Amount \$ \_\_\_\_\_

Cardholder's Name (please print) \_\_\_\_\_ Signature (required) \_\_\_\_\_

**SIGNATURE REQUIRED:** This company is not linked to the financial gain of its referral source(s).

Name (please print) \_\_\_\_\_ Signature (required) \_\_\_\_\_

Please note: The APTA opposes participation in services linked to the financial gain of the referral source. Because of this policy, PTWA does not accept marketing revenue from a practice if any referring practitioner has a financial interest in the PT practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

## PTWA Sponsorship Guidelines

Email (jpg or eps preferred) your company logo for your company recognition. Sponsors are responsible for the delivery of advertising materials to the PTWA and all costs incurred as a result of delivery. PTWA will be responsible for distributing materials to guests. Materials may include such items as pens, notepads, folders, bags, mugs, post-its, candy and/or literature (e.g., fliers, pamphlets, brochures). Materials must conform with the ethical standards and policies of APTA/PTWA. PTWA's prior approval is required for inclusion of multiple pieces of literature which must be stapled or bound together. All materials must be received no later than two and a half weeks prior to the event.