

Twelve Months to Better Balance 2010 Calendar Advertising Order Form

Company/Client Name (as it should appear on acknowledgements): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Order online at www.ptwa.org/betterbalance.html

- Month Presenter . . . \$4,500 (\$5,400 after April 30)

Month(s) I would like to purchase: _____

WxH: 2" x 1"

- Happy Holidays \$1,250 (\$1,500 after April 30)

Holiday(s) I would like to purchase: _____

WxH: 1" x .5"

- Sponsor the Moon \$1,250 (\$1,500 after April 30)

Moon(s) (full or new, month) I want to purchase: _____

WxH: 1" x .5"

- Payday.....\$1,250 (\$1,500 after April 30)

Payday(s) I want to purchase: _____

WxH: 1" x .5"

- TGIF \$1,000 (\$1,200 after April 30)

Friday(s) I want to purchase: _____

WxH: 1" x .5"

Deadlines:

April 10, 2009 – Order and pay for advertising and receive free shipping and the early bird rates above.

April 30, 2009 – After this date, the above advertising rates increase by 20 percent.

May 15, 2009 – Final date to order and pay for advertising; final date to provide logos.

July 1, 2009 – Last day to order custom imprints.

PREPAYMENT IS REQUIRED. All rates are net.

Total: \$ _____ Check enclosed — payable to PTWA (project manager) Credit card authorization completed below

VISA or MasterCard Number _____ Expires _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

Advertising Cancellations and Refunds

Cancellations received before April 10, 2009 will receive a full refund, minus a \$50 service charge. Cancellations between April 11 and 30, 2009 will receive a 50 percent refund. No cancellations after April 30, 2009.

Advertising Artwork Guidelines

Email (high resolution jpg or eps preferred) your company logo for inclusion on the calendar. Advertisers are responsible for the delivery of advertising materials to the PTWA and all costs incurred as a result of delivery. Artwork must conform with the ethical standards and policies of APTA. Except for custom imprints, advertising proofs will not be provided. Positioning of artwork will be at the exclusive discretion of calendar staff. Advertising artwork will appear in full color.

A project of the Thurston County Fall Prevention Coalition and managed by the Physical Therapy Association of Washington.

Contact PTWA at marketing@ptwa.org, 360-352-7290, ext. 12, 800-554-5569, ext. 12 or by fax 360-352-7298.