



# Tell PTWA members what makes you great with Legislative Session Email Sponsorships

Reach almost 2,000 PTWA members for as little as \$75 for one email, or order three\* and save \$25!

In 30 words or less answer the question *“what makes your product or workplace so great?”* Your answer, logo and contact information will appear at the top of a weekly legislative email by PTWA Lobbyist Melissa Johnson that will go out to PTWA members during the legislative session.

In 2012, we will send legislative emails starting the second week of session (January 16) and continue for nine weeks.

\* limited to no more than three email sponsorships per customer, per legislative session.

## SPONSOR INFORMATION

Sponsor name as it should appear on signs and acknowledgements: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Mailing Address (Street/PO Box): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_ Agency Insertion Order/Reference No. (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Mailing Address (Street/PO Box): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

Please indicate the number of emails that you would like to sponsor:

Legislative Session Email Sponsorships cost \$75 per email or three for \$200. (Rates good through May 31, 2012)

\_\_\_ Number of emails I want to sponsor (limit three)

## PREPAYMENT IS REQUIRED. All rates are net.

Total: \$ \_\_\_\_\_  Check enclosed — payable to PTWA  Credit card authorization completed below

VISA or MasterCard Number \_\_\_\_\_ Expires \_\_\_\_\_ Total Authorized Amount \$ \_\_\_\_\_

Cardholder's Name (please print) \_\_\_\_\_ Signature (required) \_\_\_\_\_

**SIGNATURE REQUIRED:** This company is not linked to the financial gain of its referral source(s).

Name (please print) \_\_\_\_\_ Signature (required) \_\_\_\_\_

Please note: The APTA opposes participation in services linked to the financial gain of the referral source. Because of this policy, PTWA does not accept marketing revenue from a practice if any referring practitioner has a financial interest in the PT practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

## PTWA Sponsorship Guidelines

Orders will be processed upon receipt of payment. Email, mail or fax your ad text to PTWA when you place your order. Sponsors are responsible for the delivery of advertising materials to PTWA and all costs incurred as a result of delivery. PTWA will be responsible for distributing materials.

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