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# PTWA Partners, Associates and Friends Program

## PTWA Partners

***More than \$5,590 in value—only \$1,550 for a one-year commitment!***

***Limited to 16 Partners—Currently sold out (accepting waitlist)***

1. Recognition as a PTWA Partner on the PTWA **homepage** (first page!) for one year. This includes your company logo, with hyperlink to your website. **\$1,000 value**
2. Additional logo placement on second tier page of PTWA's website. **\$500 value**
3. Listed on Partners, Associates and Friends Program page on PTWA's website. **\$900 value**
4. One 100-word classified ad on the PTWA website. Ad may be updated monthly. **\$1,620 value**
5. Web bonus rate for newsletter classified advertising. **\$670-\$3,370 value per year, per ad**
6. A ¼-page ad in two issues of our newsletter, **PTWA Connections**, any time during the Partner year, including our special edition that is mailed to all licensed PTs in Washington state. Requires camera-ready or digital artwork. **\$500 value**  
Credit for the cost of the advertisement can be applied to a larger size ad.
7. Recognition as a PTWA Partner in every issue of our newsletter, **PTWA Connections**. **\$250 value**
8. Complimentary subscription to our newsletter, **PTWA Connections**. **\$50 value**
9. Recognition on signage displayed at PTWA Spring and Fall conferences. **\$100 value**
10. Ten percent discount on additional ads placed on the PTWA website.
11. Ten percent discount on exhibit fee **or** sponsorship fee for PTWA's Spring or Fall conferences.

## PTWA Associates

***More than \$4,115 in value -- only \$1,000 for a one-year commitment***

***Unlimited Opportunities Available***

1. One 100-word year-round classified ad on PTWA website. **\$1,620 value**
2. One 1/4 page ad in the PTWA newsletter (August issue not included). **\$150 value**
3. Web bonus rates for newsletter classified ads. **\$670-\$3,370 value per year, per ad**
4. Logo placement on second or third tier page of PTWA's website. **\$500 value**
5. Listed on Partners, Associates and Friends Program page on PTWA's website. **\$900 value**
6. Recognized in Associates Program ¼ page ad in the August issue of our newsletter, **PTWA Connections**. **\$225 value**
7. One-year subscription to our newsletter, **PTWA Connections**. **\$50 value**

## PTWA Friends

***More than \$2,924 in value -- only \$750 for a one-year commitment***

***Unlimited Opportunities Available***

1. One fifty-word year-round classified ad on PTWA website. **\$804 value**
2. Web rates for newsletter classified ads. **\$670-\$3,370 value per year, per ad**
3. Logo placement on second or third tier page of PTWA's website. **\$500 value**
4. Listed on Partners, Associates and Friends Program page on PTWA's website. **\$900 value**
5. One year subscription to our newsletter, **PTWA Connections**. **\$50 value**