



PTWA Consumer Event Sponsorship Order Form

Rates effective June 1, 2009–May 31, 2010

Sponsor name as it should appear on signs and acknowledgements: _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

Advertising Agency (if applicable): _____ Agency Insertion Order/Reference No. (if applicable): _____

Contact Name: _____ Mailing Address (Street/PO Box): _____

City: _____ State/Province: _____ Zip Code: _____ Phone: (____) _____ Fax: (____) _____

Email: _____ Web Address: _____

To participate, please choose from the following options:

Presenting Sponsor..... \$500 (one spot available)

Yes, I will provide tote bags for consumer track attendees

Giveaway(s) I want to provide: _____

“Give ‘Em a Break” Sponsor \$350 (one spot available)

Giveaway(s) I want to provide: _____

Advocate..... \$250 (five to seven spots available)

Giveaway(s) I want to provide: _____

Helping Hand..... \$100 (unlimited spots available)

Giveaway(s) I want to provide: _____

PREPAYMENT IS REQUIRED. All rates are net.

Event Sponsorship Total: \$ _____ **Check enclosed** — payable to **PTWA** **Credit card authorization completed below**

VISA or MasterCard Number _____ - _____ - _____ Expires _____ - _____ Total Authorized Amount \$ _____

Cardholder's Name (please print) _____ Signature (required) _____

SIGNATURE REQUIRED: This company is not linked to the financial gain of its referral source(s).

Name (please print) _____ Signature (required) _____

Please note: The APTA opposes participation in services linked to the financial gain of the referral source. Because of this policy, PTWA does not accept marketing revenue from a practice if any referring practitioner has a financial interest in the PT practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

PTWA Sponsorship Guidelines

Email (jpg or gif preferred) or mail (camera-ready) your black-and-white company logo for your company recognition. Sponsors are responsible for the delivery of advertising materials to the PTWA and all costs incurred as a result of delivery. PTWA will be responsible for distributing materials to guests. Materials may include such items as pens, note pads, folders, bags, mugs, post-its, candy and/or literature (e.g., fliers, pamphlets, brochures). Materials must conform with the ethical standards and policies of APTA/PTWA. PTWA's prior approval is required for inclusion of multiple pieces of literature which must be stapled or bound together. All materials must be received no later than two and a half weeks prior to the event.

PTWA • 208 Rogers Street NW • Olympia, WA 98502-4940 • 360-352-7290, ext. 12

800-554-5569, ext. 12 • Facsimile 360-352-7298 • www.ptwa.org • marketing@ptwa.org