



Mailing List Rental Order Form

Rates effective June 1, 2009–May 31, 2010 • Order online at www.ptwa.org/advertising

LIST INFORMATION

Our mailing list includes approximately 1,700 member names (PTs, PTAs, PT and PTA students, and life/retired members) with either a business or home address, at the member's preference. We do not offer telephone or fax numbers, or email addresses.

PRICING AND ORDERING

- \$50 minimum charge
- \$280 for full list (approx. 1,700 addresses); \$200 for APTA members
- 25 cents per address for segmented sorts (i.e. geographic, membership category); \$50 minimum applies
- \$30 additional charge for printed labels, which includes PTWA's cost of postage to mail them to you.
- Mailing list orders are usually processed and sent within two to three business days.

PAYMENT TERMS

You may pay by cash, check or credit card. Purchase orders are not accepted. Orders must be paid in advance.

For more information or to receive a quote for part of our mailing list, contact 360-352-7290, ext. 13, 800-554-5569, ext. 13 or mailinglist@ptwa.org.

ORDERING REQUIREMENTS

To place an order, complete, sign and return the form below, accompanied by a sample mailing piece. ***A sample of the piece to be mailed must accompany your request***, otherwise your order will not be processed. PTWA reserves the right to reject any mail piece that does not conform to the standards, principles and policies of the association.

LIMITATIONS

The PTWA mailing list is the exclusive property of PTWA and is rented for ***ONE-TIME USE ONLY***. PTWA takes appropriate measures to detect unauthorized use. Any reuse, reproduction, redistribution or recording of the information in the list is prohibited and will result in a \$280 charge for each unauthorized use.

There may be no reference to PTWA or APTA made in the piece to be mailed.

ELIGIBILITY

The following categories of people and organizations are eligible to use the PTWA mailing list:

- Commercial organizations whose products are eligible for advertising in APTA or PTWA publications
- Nonprofit or philanthropic organizations, such as recognized and accredited schools and national foundations
- Recognized and reputable health organizations
- Persons or organizations that provide continuing education for PTs and PTAs
- PTWA or APTA members for promotional needs on a case-by-case basis
- Elected officials or candidates who have been sponsors of PTWA or APTA legislative bills

Referral-for-profit companies are not eligible to rent the PTWA mailing list.

Mailing List Rental Agreement and Order Form

- Read ***Limitations*** above before signing.
- Sample of mail piece must accompany this order.
- Enclose check or complete credit card information below.
- Mail this completed form to: Mailing List Rental, PTWA, 208 Rogers St NW, Olympia, WA 98502 **OR** Fax to: 360-352-7298

I have read and agree to the limitations listed above for rental of the PTWA mailing list.

This company is not linked to the financial gain of its referral source(s). Please note: The APTA opposes participation in services linked to the financial gain of the referral source. Because of this policy, PTWA does not accept marketing revenue from a practice if any referring practitioner has a financial interest in the PT practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

Company/Organization _____

Contact Name (print) _____ Signature _____

Mailing Address _____
Address City State Zip

Email Address _____ Contact Day Phone _____

Entire membership @ \$280 (APTA non-members)

Entire membership @ \$200 (APTA members) APTA Member # _____ Member Name _____

Locale or other special sort: _____ Amt Quoted: _____

Format (check one): Self-adhesive labels (Add \$30) Electronic (Excel format unless arranged otherwise)

Credit Card Information VISA MasterCard

Card Number _____ / _____ / _____ / _____ Exp. Date _____

Cardholder's Name (print) _____ Cardholder's Signature _____

208 Rogers Street NW • Olympia, WA 98502-4940 • 360-352-7290, ext. 13

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